

# EXHAUST SYSTEM AND DPF

## Clean living

Despite concern over diesel as discussed earlier, the DPF market continues to be a vibrant area for garages, one in which you can still clean up, with the right backing.

"The market for replacement DPFs and DPF cleaning continues to grow as this emissions control technology becomes more commonplace in the ageing diesel vehicle parc for both cars and light vans," says David Eszenyi, Commercial Director at Ivor Searle.

"By virtue of their design, it is inevitable that contamination will build up in the exhaust particulate filters of these vehicles over time, as does the likelihood of them becoming blocked beyond the point of regeneration.

"This leaves workshops and their customers with basically three options; Purchasing a costly brand new OEM unit, a cheaper generic aftermarket replacement with the risk of potential fitment problems, or by far the most cost-effective option, professional cleaning of the original DPF with the reassurance that the component can be easily reinstalled."

Against this backdrop, Ivor Searle has just entered the professional DPF cleaning market:

"We're applying over 70 years of remanufacturing expertise to our new fast-turnaround DPF cleaning service," observes David. "Costing just £225 + VAT, the new direct to workshop service includes collection and delivery, as well as the reassurance of a 12-month unlimited mileage warranty.

"Utilising Flash Cleaning technology, our water-based cleaning process removes all contamination, including PM10 particles, cerium oxide deposits and oil residues from the DPF. It is also worth noting that unlike chemical-based DPF cleaning processes, which only remove soot, Flash Cleaning eliminates both soot and ash deposits. This returns a DPF back to OE levels of performance at a fraction of the cost of buying a new unit."