

GOOD AS NEW: REMANUFACTURED COMPONENTS

From the ECU all the way down the chain, many key components can be remanufactured, providing another option your customers

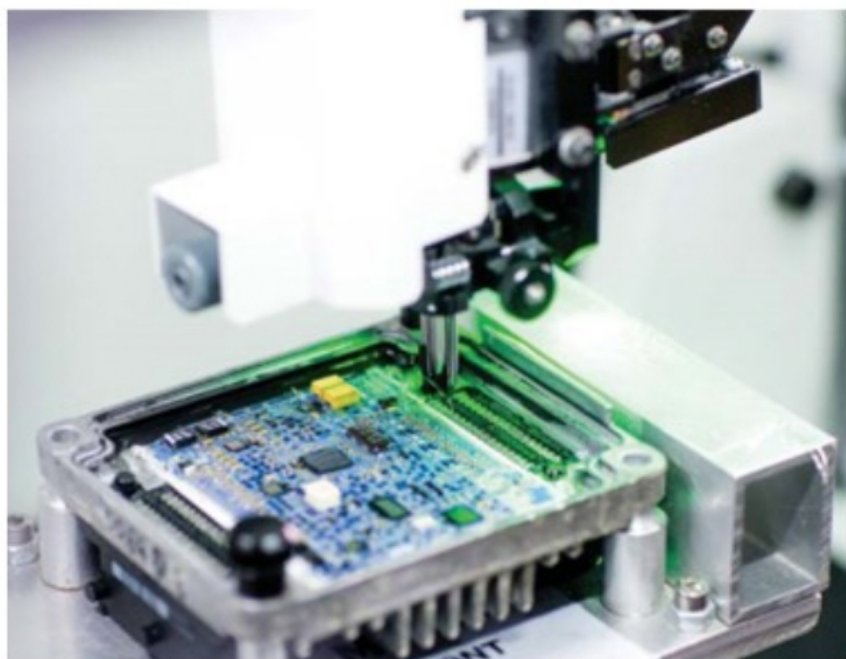
According to David Eszenyi, Commercial Director at Ivor Searle, remanufactured components can really help workshops: "Remanufactured components offer a huge commercial advantage to independent garages operating in today's cut-throat repair market."

"Costing up to 40% less than their OE equivalents, remanufactured products such as the engines, cylinder heads, gearboxes and turbos offered by Ivor Searle, provide workshops with a competitive edge without compromising on quality, warranty protection or customer service."

Commercial edge

There is sometimes confusion about what remanufacturing entails. Explaining the purpose and process of remanufacturing, David says: "To remanufacture a component is to bring it back to OE quality when it is not functioning correctly. For example, every engine that comes through our Soham-based facility is remanufactured to stringent specifications that both meet and exceed the ISO 9001:2015 quality management standard and BS AU257:2002, the code of practice for remanufacturing set down by the BSI. These standards are crucial to our business and serve to reassure our customers that the remanufactured products they source from us perfectly suit their purpose and match OE quality."

David adds: "Ivor Searle offers an all makes programme of quality remanufactured engines, cylinder heads,



Above:
Attention to
detail at
ACtronics

gearboxes and turbochargers for petrol and diesel cars and light commercial vehicles. We also provide a fast-turnaround professional DPF cleaning service that delivers as new levels of cleanliness by removing all soot and ash deposits."

Performance

Remanufacturing can offer both environmental and performance advantages says Autoelectro Managing Director Tony Bhogal: "Not only can remanufactured components iron out any design deficiencies in the original, but they also make a difference of the 'green' variety. While some aftermarket companies may claim to be 'environmentally-friendly' or 'green', remanufacturing is the ultimate in environmentally-friendly manufacturing."

"Two components that can be remanufactured – and could exceed the original performance – are starter motors and alternators. From conserving resources and energy, to trimming down the amount of wasted materials and greenhouse gas emissions, remanufacturing is a common-sense step to help give the environment a lift."

Autoelectro takes this aspect of remanufacturing seriously; in fact, over the years, it has been recognised for its work towards recycling car components. In 2016, the company was inducted into The Green World Awards for the Environment – this after being named initially as an International Green World Ambassador.

